

PORT AUTHORITY DETECTIVES ENDOWMENT ASSOCIATION "VIP Discount Program"

To the Attention of all Members of the Port Authority Detectives Endowment Association and Their Immediate Families:

P.C. Richard & Son is proud to extend our "VIP Discount Program" to all Members of the Port Authority Detectives Endowment Association and their immediate families.

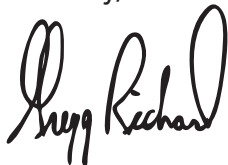
Available and on display at our 66 Superstores, serving New York, New Jersey, Connecticut and Northeast Philly, is the largest selection of televisions, home appliances, designer built-in appliances, personal electronics, computers, mattresses, Apple products, home automation products, housewares, health & fitness bands, Sonos products and now recliners.

Our friendly, knowledgeable sales counselors will provide superior service before, during, and after your purchase. To receive your VIP Discount pricing, present this letter and a official membership card to our *Showroom Manager* or *Assistant Manager*.

Due to manufacturer imposed pricing restrictions on certain products or special sale prices, not every item can be discounted at time of purchase. If for any reason, one of these items is what you are purchasing, please contact Joe Morrone at Joe.Morrone@PCRichard.com or Todd Costello at Todd@PCRichard.com for special future consideration.

We are pleased to offer our more than 105 years of Honesty, Integrity, and Reliability to all members of the Port Authority Detectives Endowment Association and their immediate families.

Sincerely,



Gregg Richard
President & CEO



Todd Costello
Vice President of Sales



Joe Morrone
Director of VIP Sales